

PRODUCT PHOTOGRAPHY: 5 DOS AND DON'TS

The background

- #1** Do : Use a white background
Don't : Choose a distracting background



The Lighting

- #2** Do : Use a good lighting - natural light
Don't : Use the built-in flash



The Angles

- #3** Do : Shoot multiple angles
Don't : Rely on one boring, static shot



The Camera

- #4** Do : Get a nice camera
Don't : Use a wide lens



The Tools

- #5** Do : Use a trippod
Don't : Holding your camera when shooting

